



Giving **EVERY** baby & child the Best Start in Life

DRAFT Priorities for Gwent

For discussion with BSiL Leadership Group

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GOAL: TO GIVE EVERY BABY AND CHILD THE BEST START IN LIFE

0-7 years = following phases

- Preconception
- Pregnancy
- Birth to 2 years
- Preschool – 3 to 4 years
- Primary school – 4 to 7 years

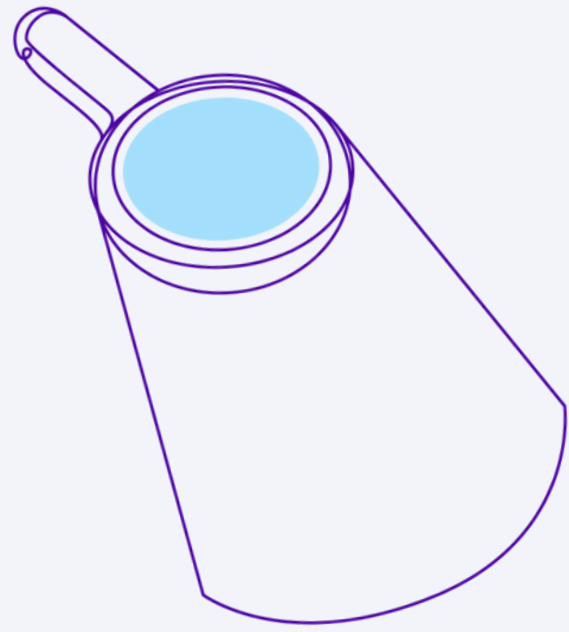


11 ambitions for action have been identified, which have been grouped into **5 themes**:

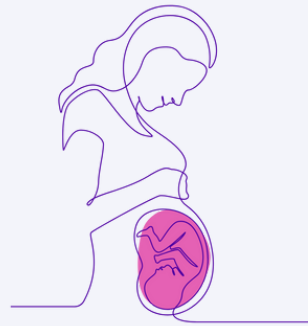
- Parental Preparation and Support
- Maternal, Infant and Child Health
- Early Relationships and Childhood Development
- Early Learning and School Readiness
- Access to Services



Best Start in Life Draft Priorities



Planning, Preparation & Pregnancy



Emotional and Mental Health & Wellbeing



Child Development



Warm, safe and secure homes

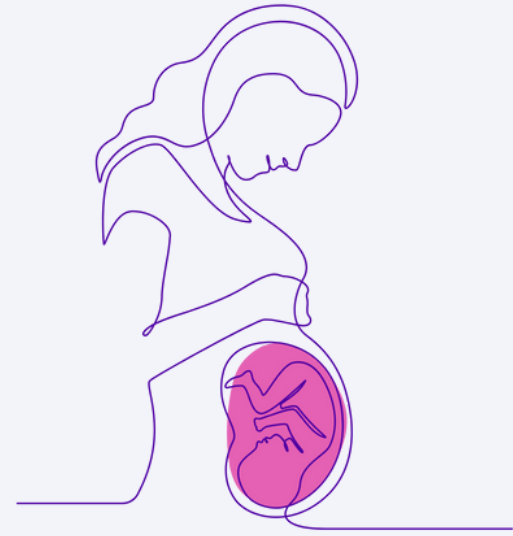


Maximising income & accessible childcare



Secure employment





Planning, Preparation & Pregnancy

Healthy Relationships

Smokefree pregnancies

Drugs and Alcohol free pregnancy

Planned and supported pregnancies

Healthy maternal weight

Optimal uptake of recommended vaccines in pregnancy

Improved parental preparation and support for parent-infant bonding & to nurture healthy early child development

Planning, Preparation & Pregnancy

| Sub Priority | Population-Level Outcome Measure | Level of Data |
|---|---|--|
| Healthy Relationships | <ul style="list-style-type: none"> Current domestic abuse (BadgerNet)* Previous domestic abuse (BadgerNet)** | Health Board |
| Smokefree Pregnancies | <ul style="list-style-type: none"> <u>Smoking at initial assessment and birth, by health board providing the service</u> (StatsWales) <u>Number and percentage of women who 'stopped smoking' during pregnancy, by health board providing the service</u> (StatsWales) Smoking at pregnancy onset and end, total referrals to HMO and outcomes (including becoming a Treated Smoker and 4 week quit) (Help Me Quit) | Health Board level Health Board level/Local Authority level |
| Planned & Supported Pregnancies | <ul style="list-style-type: none"> <u>Number of females receiving emergency contraception (combined types) in SHCs, by age group, Health Board, ethnicity, and year 2015-2024</u> (PHW Sexual Health in Wales Surveillance Scheme) <u>Reception rate per 100,000 population (females) of LARC in SHCs, by age group, Health Board, and year (combined types)</u> (PHW Sexual Health in Wales Surveillance Scheme) <u>Teenage conceptions, rate per 1,000 aged under 18, females aged under 18, Wales,</u> (PHof) | Health Board level Health Board level Health Board & Local Authority level |
| Healthy Maternal Weight | <ul style="list-style-type: none"> <u>BMI at initial assessment, by health board providing the service</u> (StatsWales) <u>Mother's weight gain between initial assessment and birth, by BMI group at initial assessment and health board providing the service</u> (StatsWales) | Health Board level Health Board level |
| Optimal uptake of recommended vaccines in pregnancy | <ul style="list-style-type: none"> <u>Coverage of pertussis, influenza and RSV vaccination in pregnant women in Wales 2024-25</u> (VPDP, PHW) | Health Board level |
| Improved parental preparation and support for parent-infant bonding & to nurture healthy early child development | <ul style="list-style-type: none"> <u>Percentage of babies exclusively breastfed at 10 days following birth out of all live births where breastfeeding status is recorded</u> (PHOF) | Health Board level Local Authority level |
| Drugs and Alcohol free pregnancy | <ul style="list-style-type: none"> Number of pregnant people reporting alcohol consumption and substance use at booking and during pregnancy (BadgerNet) * Alcohol (unit) intake (BadgerNet) * | Local Authority level |

* Note: BadgerNet reflects 'live' data compared with sources such as PHOF/StatsWales which use consolidated reporting periods and multiple data sources to inform data releases.

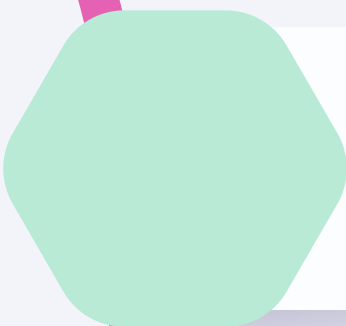
**Note: Further exploration of indicators required.



Emotional and Mental Health and Wellbeing



Parents have good mental health to support bonding and healthy attachment with their children



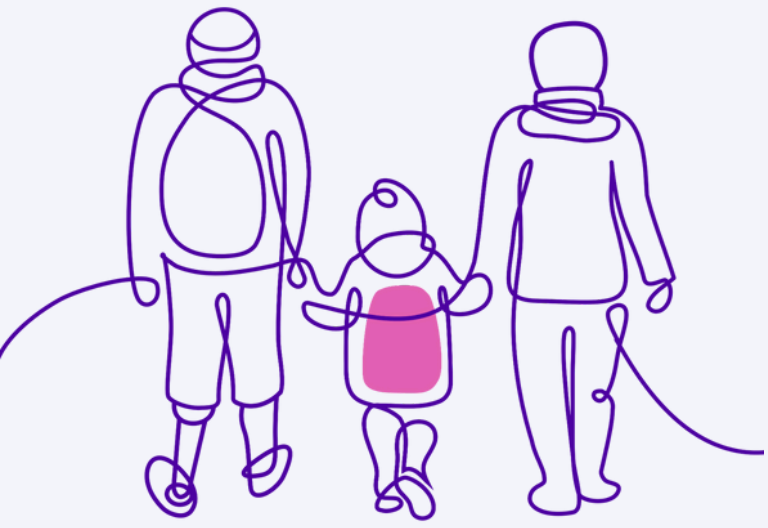
Children at every age and stage of development have positive emotional and mental wellbeing. Where problems occur, they are identified early and supported.



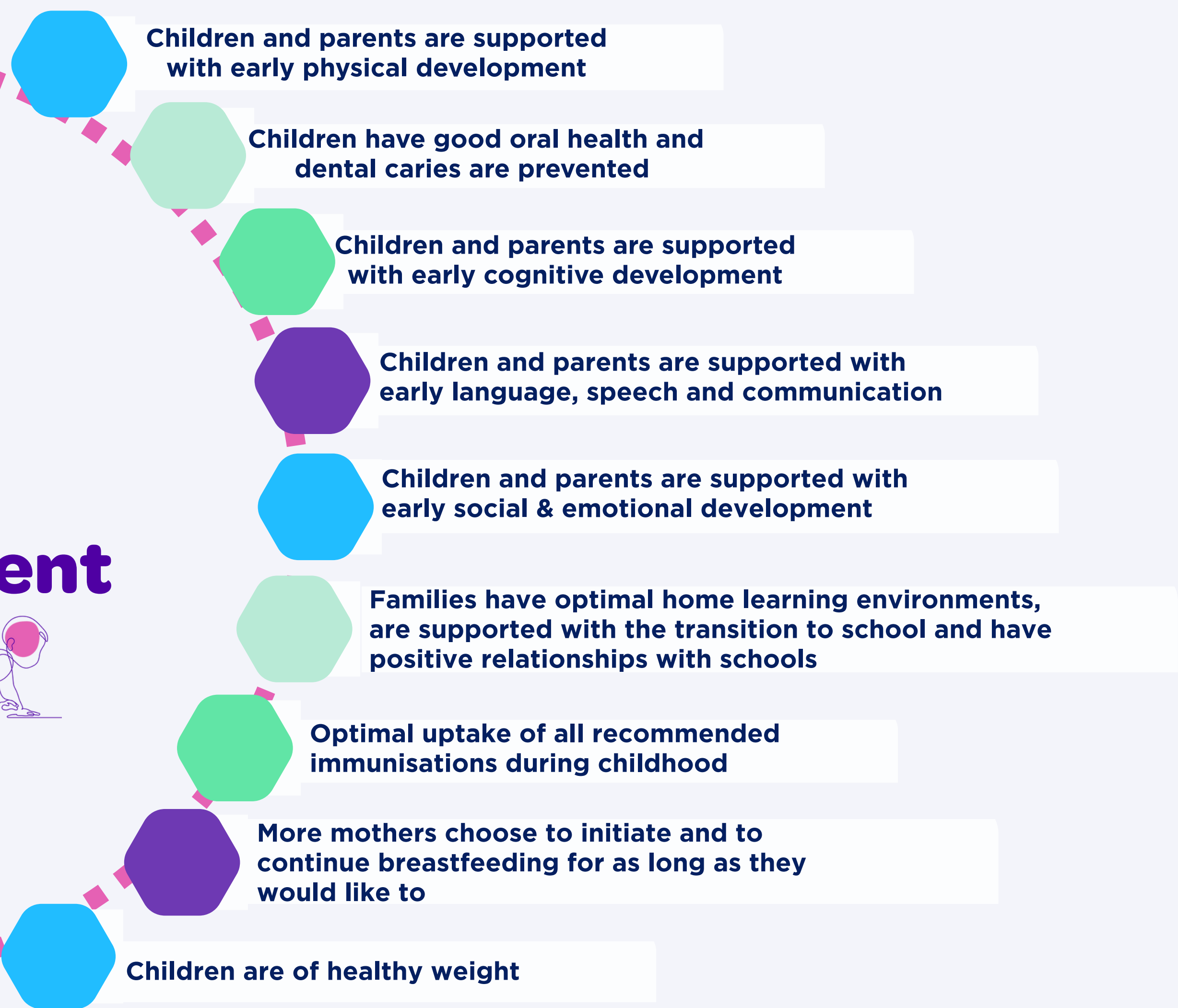
Parents have good mental health and wellbeing and where mental health problems occur, they are identified early and individuals are supported

Emotional and Mental Health & Wellbeing

| Sub Priority | Population-Level Outcome Measure | Level of Data |
|--|---|---|
| <p>Parents have good mental health and wellbeing and where mental health problems occur, they are identified early and individuals are supported</p> | <ul style="list-style-type: none"> • <u>Number and percentage of women at initial assessment who reported a mental health condition, by health board providing the service</u> (StatsWales) | <p>Health Board level</p> |
| <p>Children at every age and stage of development have positive emotional and mental wellbeing. Where problems occur, they are identified early and supported</p> | <ul style="list-style-type: none"> • <u>Emotional Difficulties Score on the Me and My Feelings Questionnaire, Overall and By Age, Gender, and Family Affluence.</u> (SHRN - Primary School National Report) • <u>Percentage Who Met the Threshold for Elevated or Clinically Significant Emotional Difficulties*, Overall and by Age, Gender, and Family Affluence.</u> (SHRN - Primary School National Report) • <u>sCAMHS patient pathways waiting for a first appointment by month and grouped weeks</u> (StatsWales) | <p>Wales level Wales level Health Board level</p> |
| <p>Parents have good mental health to support bonding and healthy attachment with their children</p> | <ul style="list-style-type: none"> • <u>Percentage of babies exclusively breastfed at 10 days following birth out of all live births where breastfeeding status is recorded</u> (PHOF) | <p>Health Board level Local Authority level</p> |



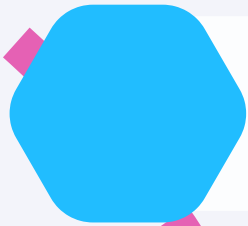
Child Development



Child Development

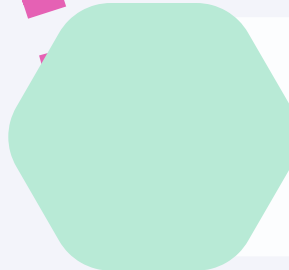
| Sub Priority | Population-Level Outcome Measure | Level of Data |
|--|---|---|
| <p>Children and parents are supported with early:</p> <ul style="list-style-type: none"> • cognitive development • physical development • social & emotional development • speech, language & communication development | <ul style="list-style-type: none"> • Percentage of children achieving a good level of development by age 4 • <u>Pupils with additional learning needs (ALN) or special educational needs (SEN) in maintained schools by type of provision and local authority</u> (School Census, WG) • <u>Reports of additional learning or special educational needs by local authority, sector and type of need</u> (StatsWales) • <u>Proximity to accessible natural green space indicator which measures the proportion of households in each area that are within 300 metres (an approximate 5 minute walk) of an accessible, natural green space</u> (WIMD) • <u>Number of parks and play areas in local areas, England and Wales</u> (ONS) | <p>Local Authority level</p> <p>Lower Super Output Layer</p> <p>Local Authority level</p> |
| <p>Families have optimal home learning environments, are supported with the transition to school and have positive relationships with schools</p> | <ul style="list-style-type: none"> • <u>Attendance and absence of pupils of primary school age by local authority 2023/24</u> (Welsh Government) | <p>Local Authority level</p> |
| <p>Optimal uptake of all recommended immunisations during childhood</p> | <ul style="list-style-type: none"> • <u>Vaccination rates at age 4, percentage, persons, Health Board</u> (PHOF) | <p>Health Board level</p> |
| <p>More mothers choose to initiate and to continue breastfeeding for as long as they would like to</p> | <ul style="list-style-type: none"> • <u>Breastfeeding by age of baby and health board</u> (StatsWales) • <u>Percentage of babies exclusively breastfed at 10 days following birth out of all live births where breastfeeding status is recorded</u> (PHOF) | <p>Health Board level</p> <p>Local Authority level</p> |
| <p>Children are of a healthy weight</p> | <ul style="list-style-type: none"> • <u>Prevalence data from the Child Measurement Programme for Wales, health boards and local authorities, children aged 4 to 5 years, 2023/24</u> (Child Measurement Programme for Wales) | <p>Health Board level</p> <p>Local Authority level</p> <p>Primary Care Clusters</p> |
| <p>Children have good oral health and dental caries are prevented</p> | <ul style="list-style-type: none"> • <u>The mean number of decayed, missing and filled teeth in school year 1 children (aged 5)</u> (PHOF) • <u>Percentage of children with decayed, missing or filled teeth</u> (Oral Health Intelligence, Public Health Wales) | <p>Local Authority level</p> <p>Health Board level</p> |

Warm, Safe & Secure Homes

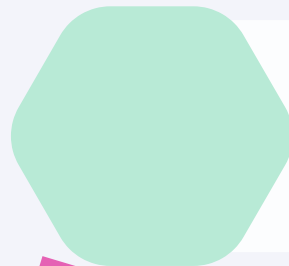


Families have good quality (warm and safe), stable and secure homes

Maximising income & accessible childcare



Access to affordable, high-quality childcare



Maximising the income of families

Secure employment



Workplaces offer flexible working policies / arrangements that support parents/carers to balance work and family life



Parents are employed by organisations that have appropriate maternity/paternity policies in place

Warm, Safe & Secure Homes

| Sub Priority | Population-Level Outcome Measure | Level of Data |
|--|---|---|
| Families have good quality (warm and safe), stable and secure homes | <ul style="list-style-type: none"> • <u>Homeless individuals temporarily accommodated at the end of the period by local authority and period</u> (StatsWales) • <u>Homeless individuals successfully moved into suitable long-term accommodation during the period by local authority</u> (StatsWales) • <u>Quality of housing, percentage, assessments free from category 1 hazards, residential dwellings, Health Board</u> (PHOF) | Local Authority level Health Board level |

Maximising Income & Accessible Childcare

| Sub Priority | Population-Level Outcome Measure | Level of Data |
|---|--|-----------------------|
| Access to affordable, high-quality childcare | <ul style="list-style-type: none"> • <u>Number and percentage of children eligible, offered and taking up Flying Start childcare, by local authority</u> (StatsWales) • <u>Pupils in maintained schools receiving free breakfasts by local authority, category and year</u> (StatsWales) | Local Authority level |
| Maximising the income of families | <ul style="list-style-type: none"> • <u>Number of children living in Relative low-income families before housing costs</u> (Department for Work & Pensions) • <u>Number of people with a live claim for Income Support</u> (Department for Work and Pensions) | Local Authority level |

Secure Employment

| Sub Priority | Population-Level Outcome Measure | Level of Data |
|--|---|--------------------------------|
| Parents are employed by organisations that have appropriate maternity/paternity policies in place | <ul style="list-style-type: none"> • <u>ILO unemployment rate: Wales: All: %: SA</u> (ONS) • <u>Children living in workless households by area, variable and household status</u> | Wales level Local Authority |
| Workplaces offer flexible working policies / arrangements that support parents/carers to balance work and family life | <ul style="list-style-type: none"> • <u>Accredited Living Wage Employers</u> | Wales level Local Authority |

Agreed principle of life course approach planning for ages/stages

Focus on reducing inequities via Proportionate Universalism, anti racism and anti discriminatory practice

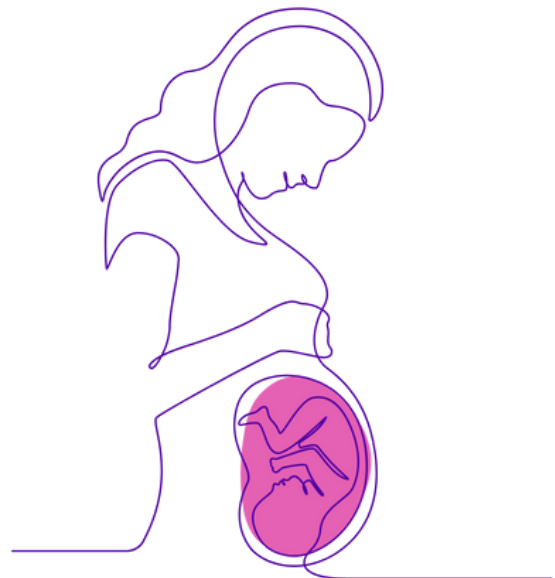
Children's rights embedded into development, implementation & evaluation of regional plans

Alignment across systems, and advocacy for BSIL to key decision makers

Ways of working to give every baby & child the best start in life

Stronger use of data to understand need and drive improvement

Integration & collaboration across specialities & organisations to make best use of resources to meet local need





Diolch am Wrando

Thank You for Listening

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